CONTRACT



And:

Great American Media 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

	Contract / Rev	vision	Alt Order #	<u> </u>
	568956	1	09781615	
Product				
DSCC				
Contract Dates	Estimate #			
10/02/12 - 11/06/12	1533			
Advertiser			Original Date	/ Revision
Democratic Senatorial C	am <mark>paig</mark> n Com	mittee	08/16/12	/ 08/16/12
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	cast	Cash
	Station	Accou	nt Executive	Sales Office
	WITI	Trevor	Heaton	Washington DC
	Special Hand	ling		
	Do Not Mail			
	Demographic			
	Adults 35+			
	IDB#	Adven	ser Code	Product Code
	8217	49		53
	Agency Ref		Advertise	r Ref

		Spots/	Totals			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	⊤ypeSpots	Amount		
N 1 6 10/08/12 11/02/12 M-F 5a-530a Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 MTWTF 3 Week: 10/15/12 10/21/12 MTWTF 3 Week: 10/22/12 10/28/12 MTWTF 3 Week: 10/29/12 11/04/12 MTWTF 4	5a-530a <u>Rate</u> \$400.00 \$400.00 \$400.00 \$400.00	:30	NM 13	\$5,200.00		
N 2 6 10/08/12 10/12/12 M-F 530a-6a Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 MTWTF 2	530a-6a <u>Rate</u> \$550.00	:30	NM 2	\$1,100.00		
N 3 6 10/02/12 10/05/12 M-F 530a-6a Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 2	530a-6a <u>Rate</u> \$550.00	:30	NM 2	\$1,100.00		
N 4 6 10/15/12 10/19/12 M-F 530a-6a Start Date	530a-6a <u>Rate</u> \$550.00	:30	NM 3	\$1,650.00		
N 5 6 10/22/12 10/26/12 M-F 530a-6a Start Date End Date Weekdays Spots/Week Week; 10/22/12 10/28/12 MTWTF 3	530a-6a <u>Rate</u> \$550.00	:30	NM 3	\$1,650.00		
N 6 6 10/29/12 11/02/12 M-F 530a-6a Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 4	530a-6a <u>Rate</u> \$550.00	:30	NM 4	\$2,200.00		
N 7 6 11/05/12 11/06/12 M-F 530a-6a Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MT 1	530a-6a <u>Rate</u> \$550.00	:30	NM 1	\$550.00		
N 8 6 10/02/12 10/05/12 M-F 6a-630a Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 2	6a-630a <u>Rate</u> \$935.00	:30	NM 2	\$1,870.00		
N 9 6 10/08/12 10/12/12 M-F 6a-630a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 MTWTF 2	6a-630a <u>Rate</u> \$935.00	:30	NM 2	\$1,870.00		
N 10 6 10/15/12 10/19/12 M-F 6a-630a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 MTWTF 2	6a-630a <u>Rate</u> \$935.00	:30	NM 2	\$1,870.00		



Contract / Revision Alt Order # 09781615 568956 Product Estimate # Contract Dates 10/02/12 - 11/06/12 DSCC 1533

Original Date / Revision Advertiser 08/16/12 / 08/16/12 Democratic Senatorial Ca

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeSp	ots	Amount
Start Date End Date Weekdays Spots/Week					
N 11 6 10/22/12 10/26/12 M-F 6a-630a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 2	6a-630a <u>Rate</u> \$935.00	:30	MM	2	\$1,870.00
N 12 6 10/29/12 11/02/12 M-F 6a-630a	6a-630a	:30	NM	3	\$2,805.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 3					
N 13 6 11/05/12 11/06/12 M-F 6a-630a Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MT 1	6a-630a <u>Rate</u> \$935.00	:30	NMi	1	\$935.00
N 14 6 10/08/12 11/02/12 M-F 630a-7a	630a-7a	:30	NM	10	\$9,350.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 MTWTF 2	<u>Rate</u> \$935.00 \$935.00				
Week: 10/15/12 10/21/12 MTWTF 3 Week: 10/22/12 10/28/12 MTWTF 2	\$935.00				
Week: 10/29/12 11/04/12 MTWTF 3	\$935.00				
N 15 6 10/02/12 10/05/12 M-F 7a-730a Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 2	7a-730a <u>Rate</u> \$1,000.00	:30	NM	2	\$2,000.00
N 16 6 10/08/12 10/12/12 M-F 7a-730a	7a-730a	:30	NM	3	\$3,000.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 MTWTF 3					
N 17 6 10/15/12 10/19/12 M-F 7a-730a	7a-730a	:30	MM	3	\$3,000.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 MTWTF 3	Rate \$1,000.00				
N 18 6 10/22/12 11/02/12 M-F 7a-730a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 3 Week: 10/29/12 11/04/12 MTWTF 4	7a-730a <u>Kate</u> \$1,000.00 \$1,000.00	:30	NM	7	\$7,000.00
VVCCK. TO/25/12 TT/OH/12 PT/OH	7a-730a	:30	NM	1	\$1,000.00
N 20 6 11/05/12 11/06/12 M-F 7a-730a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Weel</u> Week: 11/05/12 11/11/12 MT 1					
N 21 6 10/08/12 11/02/12 M-F 730a-8a Start Date End Date Weekdays Spots/Weel Week: 10/08/12 10/14/12 MTWTF 2 Week: 10/15/12 10/21/12 MTWTF 3 Week: 10/22/12 10/28/12 MTWTF 3	\$1,000.00 \$1,000.00 \$1,000.00	:30	NM	12	\$12,000.00
Week: 10/29/12 11/04/12 MTWTF 4	\$1,000.00			4.2	£44.050.00
N 22 6 10/08/12 11/02/12 M-F 8a-830a Start Date End Date Weekdays Spots/Weel Week: 10/08/12 10/14/12 MTWTF 3 Week: 10/15/12 10/21/12 MTWTF 3 Week: 10/22/12 10/28/12 MTWTF 3	\$850.00 \$850.00 \$850.00	:30	NM	13	\$11,050.00
Week: 10/29/12 11/04/12 MTWTF 4	\$850.00			_	m4 =00 00
N 23 6 10/02/12 10/05/12 M-F 830a-9a Start Date	830a-9a <u>k Rate</u> \$850.00	:30	NM	2	\$1,700.00
Week: 10/01/12		:30	NM	2	\$1,700.00
N 24 6 10/08/12 10/12/12 M-F 830a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 10/08/12 10/14/12 MTWTF 2	830a-9a <u>k Rate</u> \$850.00	.30	TAIVI	-	
N 25 6 10/15/12 10/19/12 M-F 830a-9a	830a-9a	:30	NM	3	\$2,550.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bilts are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to slation the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed or otherwise confrects, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity



Alt Order# Contract / Revision 09781615 568956 Estimate # Contract Dates Product DSCC 1533 10/02/12 - 11/06/12

Original Date / Revision <u>Advertiser</u> / 08/16/12 08/16/12 Democratic Senatorial Ca

			Spots/				Totals	
*Line Ch Start Date End Date	Description	Start/End Time	Days L	ength Week	Rate	TypeSp	oots	Amount
	Veekdays Spots/Week	Rate \$850.00						
	M-F 830a-9a <u>Veekdays</u> <u>Spots/Week</u> 1TWTF 3	830a-9a <u>Rate</u> \$850.00		:30		NM	3	\$2,550.00
Start Date End Date V	M-F 830a-9a Veekdays Spots/Week	830a-9a <u>Rate</u> \$850.00		:30		NM	4	\$3,400.00
	M-F 830a-9a <u>Veekdays</u> <u>Spots/Week</u> TT 1	830a-9a <u>Rate</u> \$850.00		:30		MM	1	\$850.00
N 29 6 10/08/12 11/02/12 <u>Start Date</u> <u>End Date</u> <u>V</u> Week: 10/08/12 10/14/12 M Week: 10/15/12 10/21/12 M Week: 10/22/12 10/28/12 M	M-F 430-5a <u>Veekdays</u> Spots/Week TWTF 3 TWTF 3 TWTF 4	430-5a <u>Rate</u> \$150.00 \$150.00 \$150.00		:30		MM	13	\$1,950.00
Start Date End Date V Week: 10/08/12 10/14/12 N Week: 10/15/12 10/21/12 N Week: 10/22/12 10/28/12 N	M-F 9a-930a <u>Veekdays</u> Spots/Week TWTF 3 TWTF 3 TWTF 4	9a-930a <u>Rate</u> \$335.00 \$335.00 \$335.00 \$335.00		:30		NM	14	\$4,690.00
Start Date End Date V	M-F 930a-10a <u>Neekdays</u> <u>Spots/Week</u> -TWTF 2	930a-10a <u>Rate</u> \$335.00		:30		MM	2	\$670.00
Start Date End Date \	M-F 930a-10a <u>Weekdays</u> <u>Spots/Week</u> 4TWTF 3	930a-10a <u>Rate</u> \$3 3 5.00		:30		MM	3	\$1,005.00
Start Date End Date	M-F 930a-10a <u>Weekdays</u> <u>Spots/Week</u> MTWTF 4	930a-10a <u>Rate</u> \$335.00		:30		NM	4	\$1,340.00
Start Date End Date	M-F 930a-10a Neekdays <u>Spots/Week</u> MTWTF 3	930a-10a <u>Rate</u> \$335.00		:30		NM.	3	\$1,005.00
Start Date End Date	M-F 930a-10a <u>Weekdays</u> <u>Spots/Week</u> MTWTF 4	930a-10a <u>Rate</u> \$335.00		:30		NM 	4	\$1,340.00
	M-F 930a-10a Weekdays Spots/Week	930a-10a <u>Rate</u> \$ 33 5.00		:30		MM	1	\$335.00
Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12	M-F 10-11a <u>Weekd ays</u> <u>Spots/Week</u> MTWTF 2 MTWTF 2 MTWTF 2	10-11a <u>Rate</u> \$200.00 \$200.00 \$200.00		:30		NM	6	\$1,200.00
Start Date End Date Week: 10/08/12 10/14/12 Week: 10/15/12 10/21/12	M-F 11a-1130a FOX 6 <u>Weekdays</u> <u>Spots/Week</u> MTWTF 3 MTWTF 3 MTWTF 3	11a-1130a <u>Rate</u> \$300.00 \$300.00 \$300.00		:30		ММ	13	\$3,900.00

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Alt Order# Contract / Revision 09781615 568956 Estimate # Product Contract Dates DSCC 1533 10/02/12 - 11/06/12

Original Date / Revision <u>Advertiser</u> 08/16/12 / 08/16/12 Democratic Senatorial Ca

		Spots/		Totals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rat	e Type Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/29/1211/04/12MTWTF4	<u>Rate</u> \$300.00			
N 39 6 10/02/12 10/05/12 M-F 1130a-12p FOX 6 Start Date	1130a-12p <u>Rate</u> \$315.00	:30	NM 2	\$630.00
N 40 6 10/08/12 10/12/12 M-F 1130a-12p FOX 6 Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 MTWTF 3	1130a-12p <u>Rate</u> \$315.00	:30	NM 3	\$945.00
N 41 6 10/15/12 10/19/12 M-F 1130a-12p FOX 6 Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 MTWTF 3	1130a-12p <u>Rate</u> \$315.00	:30	NM 3	\$945.00
N 42 6 10/22/12 10/26/12 M-F 1130a-12p FOX 6 Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 3	1130a-12p <u>Rate</u> \$315.00	:30	NM 3	\$945.00
N 43 6 10/29/12 11/02/12 M-F 1130a-12p FOX 6 Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 4	1130a-12p <u>Rate</u> \$315.00	;30	NM 4	\$1,260.00
N 44 6 11/05/12 11/06/12 M-F 1130a-12p FOX 6 Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MT 1	1130a-12p <u>Rate</u> \$315.00	:30	NM: 1	\$315.00
N 45 6 10/08/12 11/02/12 M-F 12p-1p Spots/Week Week: 10/08/12 End Date Weekdays Spots/Week Week: 10/15/12 10/14/12 MTWTF 2 Week: 10/25/12 10/21/12 MTWTF 4 Week: 10/29/12 11/04/12 MTWTF 2 Week: 10/29/12 11/04/12 MTWTF 4	12p-1p <u>Rate</u> \$200.00 \$200.00 \$200.00 \$200.00	:30	NM 12	2 \$2,400.00
N 46 10/08/12 11/02/12 M-F 1p-2p Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 MTWTF 2 Week: 10/15/12 10/21/12 MTWTF 4 Week: 10/22/12 10/28/12 MTWTF 2 Week: 10/29/12 11/04/12 MTWTF 4	1p-2p <u>Rate</u> \$250.00 \$250.00 \$250.00 \$250.00	:30	NM 12	2 \$3,000.00
N 47 6 10/08/12 11/02/12 M-F 2p-3p Start Date End Date Weekdays Week: 10/08/12 10/14/12 MTWTF 2 Week: 10/15/12 10/21/12 MTWTF 2 Week: 10/22/12 10/28/12 MTWTF 2 Week: 10/29/12 11/04/12 MTWTF 4	2p-3p Rate \$125.00 \$125.00 \$125.00	:30	NM 10	\$1,250.00
N 48 6 10/06/12 11/03/12 Sa 7a-8a Start Date Week: 10/01/12 10/07/12S- 1 WeekdaysS- 1 Spots/Week Week: 10/08/12 10/14/12S- 1 10/21/12S- 1 1 Week: 10/22/12 10/28/12S- 1 1 1 Week: 10/29/12 11/04/12S- 1 1 1	7a-8a <u>Rate</u> \$300.00 \$300.00 \$300.00 \$300.00 \$300.00	:30	NM .	5 \$1,500.00
Week: 10/23/12 11/04/12 Su 7a-8a Start Date End Date Weekdays Spots/Week Week: 10/07/12 10/07/12 S 1 Week: 10/08/12 10/14/12 S 2 Week: 10/15/12 10/21/12 S 2 Week: 10/22/12 10/28/12 S 1	7a-8a <u>Rate</u> \$335.00 \$335.00 \$335.00	:30	NM	8 \$2,680.00

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08/16/12

/ 08/16/12



Alt Order # Contract / Revision 09781615 568956 Product Estimate # Contract Dates 10/02/12 - 11/06/12 DSCC 1533 Original Date / Revision Advertiser

Democratic Senatorial Ca

					Spots/			Totals		
*Line Ch Start I	Date End D	ate Description		Start/End Time	Days	Length Week	Rate	TypeS		Amount
Start Date	End Date	Weekdays	Spots/Week	Rate						-xx
Week: 10/29/12	11/04/12	S	2	\$335.00						
N 50 6 10/07/	/12 11/04/1		Sunday	9a-10a		:30		NM	5	\$2,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/01/12	10/07/12	S	1	\$400.00 \$400.00						
Week: 10/08/12 Week: 10/15/12	10/14/12 10/21/12	S	1	\$400.00						
Week: 10/13/12 Week: 10/22/12	10/21/12	S	1	\$400.00						
Week: 10/29/12	11/04/12	S	i	\$400.00						
N 51 6 10/08/		12 M-F 3p-330p)	3p-330p		:30		NM	8	\$1,480.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/14/12	MTWTF	2	\$185.00						
Week: 10/15/12	10/21/12	MTWTF	2	\$185.00						
Week: 10/22/12	10/28/12	MTWTF	2	\$185.00						
Week: 10/29/12	11/04/12	MTWTF	2	\$185.00						
N 52 6 10/08		12 M -F 4p-430p		4p-430p		:30		MM	10	\$3,250.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 10/08/12	10/14/12	MTWTF	2 2	\$325.00 \$325.00						
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	MTWTF MTWTF	3	\$325.00						
Week: 10/29/12	11/04/12	MTWTF	3	\$325.00						
		12 M-F 430p-5r		430p-5p		:30		NM	1	\$385.00
N 53 6 10/02. Start <u>Date</u>	End Date	Weekdays	Spots/Week	Rate		.00			•	+000100
Week: 10/01/12	10/07/12	-TWTF	1	\$385.00						
N 54 6 10/08		12 M-F 430p-5p)	430p-5p		:30		NM	2	\$770.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 10/08/12	10/14/12	MTWTF	2	\$385.00						
N 55 6 10/15	/12 10/19/	12 M-F 430p-5p)	430p-5p		:30		NM	2	\$770.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/15/12	10/21/12	MTWTF	2	\$385.00						M4 455 00
N 56 6 10/22				430p-5p		;30		MM	3	\$1,155.00
Start Date Week: 10/22/12	End Date 10/28/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$385.00						
				-		:30	_	NM	4	\$1,540.00
N 57 6 10/29		12 M-F 430p-5p Weekdays	Spots/Week	430p-5p Rate		.30		14141	7	Ψ1,540.00
Start Date Week: 10/29/12	End Date 11/04/12	MTWTF	4	\$385.00				- 1		
N 58 6 11/05	*	12 M-F 430p-5p		430p-5p		:30		NM	1	\$385.00
	End Date	Weekdays	Spots/Week	Rate						
Week: 11/05/12	11/11/12	M	1	\$385.00						
N 60 6 10/08	/12 11/02/	12 M-F 5p-530 _j	0	5p-530p		:30		MM	18	\$10,800.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 10/08/12	10/14/12	MTWTF	4	\$600.00				- 1		
Week: 10/15/12	10/21/12	MTWTF	5	\$600.00				- 1		
Week: 10/22/12	10/28/12	MTWTF	4 5	\$600.00 \$600.00						
Week: 10/29/12	11/04/12	MTWTF			_	-20		NM	19	\$11,400.00
N 61 6 10/08			Spots/Week	530p-6p <u>Rate</u>		:30		MINI	12	φ11,400.00
Start Date Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> MTWTF	Spois/veek 5	\$600.00						
Week: 10/05/12	10/21/12	MTWTF	5	\$600.00						
Week: 10/22/12	10/28/12	MTWTF	4	\$600.00						
Week: 10/29/12	11/04/12	MTWTF	5	\$600.00						

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Contract / Revision Alt Order# 568**95**6 09781615 Contract Dates Product Estimate # 10/02/12 - 11/06/12 DSCC 1533

Advertiser Original Date / Revision 08/16/12 / 08/16/12 Democratic Senatorial Ca

Start Date Enc Date Date Date Date SpotWeek SpotWe						•	Spots/			Tot	tals
N 62 6	*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	TypeS	pots	Amount
Start Date Model	Start Date	End Date	Weekdays	Spots/Week	Rate						
Week 1008/12 1014/12 MTNFF-	N 62 6 10/08	/12 11/02/		Ор	6p-630p		:30		NM	15	\$9,750.00
Week 1016112 1016112 MTNTF 4 \$850.00											
Week 10/22/12 10/24/12 MTFTF-											
Meek 10/28/12 11/04/12 MITFF 4 \$650.00				•	•						
N 6.6 10/06/12 11/03/12 11/03/12 11/04/12 11/					· · · · · · · · · · · · · · · · · · ·						
Start Date End Date Meekdays SpotsWeek Sk40,00					_		-20		NIR 0	-	#0.050.00
Week: 1007/12 1007/12	-						₹ 3 0		INIVI	5	\$2,250.00
Week: 10/18/12 10/14/12											
Week: 10/15/12 10/21/12			_	1	·				- 1		
Week: 10/22/12 10/28/12			_	1	•						
N 64 6			S-	1	\$450.00						
Start Date	Week: 10/29/12	11/04/12	S	1	\$450.00						
No. Control	N 64 6 10/07	/12 11/04/	12 Su 5p New	'S	5-530p		:30		NM	5	\$3,750.00
Week: 10/08/12 10/14/12											
Week: 10/15/12 10/21/12	**	10/07/12	S	1	•						
Week: 10/29/12 10/28/12			_	1	· ·						
N 65 6 10/28/12 11/04/12 20/28/12 11/04/12 20/28/12 11/04/12 20/28/12 11/04/12 20/28/12 11/04/12 20/28/12 11/04/12 20/28/12 11/04/12 20/28/12			_	1							
N 65 6 10/28/12 11/04/12 Su 530p News Spots/Week Rate Week: 10/29/12 11/04/12			_	7							
Start Date Chicken C				<u> </u>	-				111.0		24 000 00
Week: 10/22/12					•		:30		NM	2	\$1,300.00
Neek: 10/29/12											
N 66 6		_	_	•							
Start Date End Date Weekdays Spots/Week \$495.00			-	<u> </u>			-30		NIM	2	00 0002
Week: 10/22/12 10/28/12 S- 1 \$495.00				Snots/Meek	•		.30		INIVI	2	\$330,00
Neek: 10/29/12											
N 67 6			S-	1	\$495.00						
Neek: 10/08/12 10/14/12 10/	N 67 6 10/10	/12 10/31/	12 FOX Prime	Wednesday	7p-8p		:30		NM	4	\$8,000.00
Week: 10/15/12 10/21/12 W 1 \$2,000.00 Week: 10/22/12 10/28/12 W 1 \$2,000.00 Week: 10/29/12 11/04/12 W 1 \$2,000.00 N 68 6 10/03/12 10/31/12 FOX Prime Wednesday 8p-9p :30 NM 3 \$6,000.00 Week: 10/01/12 10/07/12 W 1 \$2,000.00 ***<				•							
Week: 10/22/12 10/28/12 W 1 \$2,000.00 N 68 6 10/03/12 10/31/12 FOX Prime Wednesday 8p-9p :30 NM 3 \$6,000.00 Start Date Week: 10/01/12 10/07/12 W 1 \$2,000.00 NM 3 \$6,000.00 Week: 10/08/12 10/14/12 W 1 \$2,000.00 NM 5 \$6,000.00 NM \$1,000.00 NM \$6,000.00	Week: 10/08/12	10/14/12	W	1							
Week: 10/29/12 11/04/12 w 1 \$2,000.00 N 68 6 10/03/12 10/31/12 FOX Prime Wednesday 8p-9p :30 NM 3 \$6,000.00 Start Date Week: 10/10/12 End Date Uniformal Date Weekdays Weekdays Spots/Week Spots/Week Spots/Week Rate Spots/W		10/21/12	M	•							
N 68 6 10/03/12 10/31/12 FOX Prime Wednesday 8p-9p :30 NM 3 \$6,000.00 Start Date		_	**								
Start Date End Date Weekdays Spots/Week Rate \$2,000.00	Week: 10/29/12	11/04/12		1	\$2,000.00		_				
Week: 10/01/12 10/07/12 W 1 \$2,000.00 Week: 10/08/12 10/14/12 W 1 \$2,000.00 Week: 10/15/12 10/21/12 W 1 \$2,000.00 Week: 10/29/12 11/04/12 W 1 \$2,000.00 N 69 6 10/04/12 11/01/12 X Factor Thursday 7p-8p :30 NM 5 \$11,750.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 T 1 \$2,350.00 Week: 10/08/12 10/14/12 T 1 \$2,350.00 Week: 10/22/12 10/28/12 T 1 \$2,350.00 Week: 10/29/12 11/04/12 T 1 \$2,350.00 Week: 10/29/12 11/04/12 T 1 \$2,350.00 N 70 6 10/18/12 10/18/12 FOX Prime Thursday 8 8p-9p :30 NM 1 \$3,165.00				•			:30		NM	3	\$6,000.00
Week: 10/08/12 10/14/12 0 \$0.00 Week: 10/15/12 10/21/12 w 1 \$2,000.00 Week: 10/22/12 10/28/12 w 1 \$2,000.00 N 69 6 10/04/12 11/01/12 X Factor Thursday 7p-8p :30 NM 5 \$11,750.00 Start Date Veek: 10/01/12 End Date Veekdays Spots/Week Rate S2,350.00 NM \$2,350.00 Week: 10/08/12 10/14/12 T 1 \$2,350.00 Week: 10/15/12 10/21/12 T 1 \$2,350.00 Week: 10/22/12 10/28/12 T 1 \$2,350.00 Week: 10/29/12 11/04/12 T 1 \$2,350.00 Week: 10/29/12 11/04/12 T 1 \$2,350.00 Week: 10/29/12 11/04/12 T 1 \$2,350.00 N 70 6 10/18/12 FOX Prime Thursday 8 8p-9p :30 NM 1 \$3,165.00				Spots/Week							
Week: 10/15/12 10/21/12 W 1 \$2,000.00 Week: 10/22/12 10/28/12 0 \$0.00 Week: 10/29/12 11/04/12 W 1 \$2,000.00 N 69 6 10/04/12 11/01/12 X Factor Thursday 7p-8p :30 NM 5 \$11,750.00 Start Date Neek: 10/01/12 End Date Neekdays Spots/Week Rate Neek NM \$2,350.00 NM NM 5 \$11,750.00 Week: 10/08/12 10/14/12 T 1 \$2,350.00 NM 1 \$3,165.00 Week: 10/22/12 10/28/12 T 1 \$2,350.00 NM 1 \$3,165.00 N 70 6 10/18/12 10/18/12 FOX Prime Thursday 8 8p-9p :30 NM 1 \$3,165.00			**	0							
Week: 10/22/12 10/28/12 0 \$0.00 Week: 10/29/12 11/04/12 1 \$2,000.00 N 69 6 10/04/12 11/01/12 X Factor Thursday 7p-8p :30 NM 5 \$11,750.00 Start Date Weeki: 10/01/12 End Date Weekdays Spots/Week Rate S2,350.00 NM \$2,350.00 Week: 10/08/12 10/14/12 T 1 \$2,350.00 Week: 10/15/12 10/21/12 T 1 \$2,350.00 Week: 10/22/12 10/28/12 T 1 \$2,350.00 Week: 10/29/12 11/04/12 T 1 \$2,350.00 N 70 6 10/18/12 10/18/12 FOX Prime Thursday 8 8p-9p :30 NM 1 \$3,165.00				1	·						
Week: 10/29/12 11/04/12			*****	Ó							
N 69 6 10/04/12 11/01/12 X Factor Thursday 7p-8p :30 NM 5 \$11,750.00 Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12T 1 \$2,350.00 Week: 10/08/12 10/14/12T 1 \$2,350.00 Week: 10/15/12 10/21/12T 1 \$2,350.00 Week: 10/22/12 10/28/12T 1 \$2,350.00 Week: 10/29/12 11/04/12T 1 \$2,350.00 Week: 10/29/12 11/04/12T 1 \$2,350.00 N 70 6 10/18/12 10/18/12 FOX Prime Thursday 8 8p-9p :30 NM 1 \$3,165.00			W								
Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 T 1 \$2,350.00 Week: 10/08/12 10/14/12 T 1 \$2,350.00 Week: 10/15/12 10/21/12 T 1 \$2,350.00 Week: 10/22/12 10/28/12 T 1 \$2,350.00 Week: 10/29/12 11/04/12 T 1 \$2,350.00 N 70 6 10/18/12 10/18/12 FOX Prime Thursday 8 8p-9p 30 NM 1 \$3,165.00			12 X Factor T	hursday			:30		NM	5	\$11.750.00
Week: 10/01/12 10/07/12 T 1 \$2,350.00 Week: 10/08/12 10/14/12 T 1 \$2,350.00 Week: 10/15/12 10/21/12 T 1 \$2,350.00 Week: 10/22/12 10/28/12 T 1 \$2,350.00 Week: 10/29/12 11/04/12 T 1 \$2,350.00 N 70 6 10/18/12 10/18/12 FOX Prime Thursday 8 8p-9p 30 NM 1 \$3,165.00							200			_	V
Week: 10/15/12 10/21/12 T 1 \$2,350.00 Week: 10/22/12 10/28/12 T 1 \$2,350.00 Week: 10/29/12 11/04/12 T 1 \$2,350.00 N 70 6 10/18/12 10/18/12 FOX Prime Thursday 8 8p-9p 30 NM 1 \$3,165.00				1	\$2,350.00						
Week: 10/22/12 10/28/12 T 1 \$2,350.00 Week: 10/29/12 11/04/12 T 1 \$2,350.00 N 70 6 10/18/12 10/18/12 FOX Prime Thursday 8 8p-9p :30 NM 1 \$3,165.00	Week: 10/08/12	10/14/12		1							
Week: 10/29/12 11/04/12 T 1 \$2,350.00 N 70 6 10/18/12 10/18/12 FOX Prime Thursday 8 8p-9p :30 NM 1 \$3,165.00	Week: 10/15/12			1							
N 70 6 10/18/12 10/18/12 FOX Prime Thursday 8 8p-9p :30 NM 1 \$3,165.00				1							
is to a factorial territorial territorial transfer and the second of the		11/04/12	T	1	\$2,350.00						
Start Date End Date Weekdays Spots/Week Rate				-			:30		NM	1	\$3,165.00
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>				- 1		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstending to whom bills are rendered, advertiser, agency and service, jointly and severelly, shell remain obligeted to pey to stetion the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the ebove terms and conditions. Two week advance cancellation notice is required unless otherwise specified LocalTV does not accept advertising contracts that impermissibly discriminate on the besis of rece or ethnicity.



Alt Order # Contract / Revision 09781615 568956 Contract Dates Product Estimate # 10/02/12 - 11/06/12 DSCC 1533

Original Date / Revision Advertiser 08/16/12 / 08/16/12 Democratic Senatorial Ca

		Spots/		Totals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	e Type Spots	s Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/V</u> Week: 10/15/12 10/21/12T 1	<u>Rate</u> \$3,165.00			
N 71 6 10/05/12 11/02/12 FOX Prime Friday 7-8	7p-8p	:30	NM	3 \$5,400.00
Start Date End Date Weekdays Spots/V				
Week: 10/01/12	\$1,800.00 \$0.00			
	\$1,800.00			
Week: 10/15/12	\$0.00			
Week: 10/29/12 11/04/12F 1	\$1,800.00			
N 72 6 10/12/12 11/02/12 FOX Prime Friday 8-9		:30	NM	3 \$5,400.00
Start Date End Date Weekdays Spots/				4-,
Week: 10/08/12 10/14/12F 1	\$1,800.00			
Week: 10/15/12 10/21/12 0	\$0.00			
Week: 10/22/12 10/28/12F 1	\$1,800.00			
Week: 10/29/12 11/04/12F 1	\$1,800.00			
N 73 6 10/08/12 11/02/12 M-F 9-930p	9p-930p	:30	NM 1	10 \$15,250.00
Start Date End Date Weekdays Spots/V				
Week: 10/08/12 10/14/12 MTWTF 2	\$1,525.00			
Week: 10/15/12 10/21/12 MTWTF 2	\$1,525.00			
Week: 10/22/12 10/28/12 MTWTF 3	\$1,525.00 \$1,525.00			
Week: 10/29/12 11/04/12 MTWTF 3		-20	Non	no #44.500.00
N 74 6 10/08/12 11/02/12 M-F 930-10p	930p-10p	:30	NM 1	10 \$14,500.00
Start Date End Date Weekdays Spots/V Week: 10/08/12 10/14/12 MTWTF 1	<u>Veek</u> <u>Rate</u> \$1,450.00			
Week: 10/06/12 10/14/12 MTWTF 3	\$1,450.00			
Week: 10/22/12 10/28/12 MTWTF 3	\$1,450.00			
Week: 10/29/12 11/04/12 MTWTF 3	\$1,450.00			
N 75 6 10/08/12 11/02/12 M-F 10p-1035p	10p-1035p	:30	NM	6 \$7,800.00
Start Date End Date Weekdays Spots/V	' _ '			
Week: 10/08/12 10/14/12 MTWTF 1	\$1,300.00			
Week: 10/15/12 10/21/12 MTWTF 2	\$1,300.00			
Week: 10/22/12 10/28/12 MTWTF 1	\$1,300.00			
Week: 10/29/12 11/04/12 MTWTF 2	\$1,300.00			
N 78 6 10/13/12 11/03/12 Sa 10p-1035p	10p-1035p	:30	MM	3 \$3,150.00
Start Date End Date Weekdays Spots/				
Week: 10/08/12	\$1,050.00 \$1,050.00			
Week: 10/15/12	\$0.00			
Week: 10/29/12 11/04/12S- 1	\$1,050.00			
THE STATE OF THE S	9p-930p	:30	NM	5 \$7,500.00
N 79 6 10/07/12 11/04/12 Su 9p-930p Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots∧</u>		.00	71(1)	V. 1000.00
Week: 10/01/12 10/07/12S 1	\$1,500.00			
Week: 10/08/12 10/14/12S 1	\$1,500.00			
Week: 10/15/12 10/21/12S 1	\$1,500.00			
Week: 10/22/12 10/28/12S 1	\$1,500.00			
Week: 10/29/12 11/04/12S 1	\$1,500.00			
N 80 6 10/07/12 11/04/12 Su 930p-10p	930p-10p	:30	MM	5 \$7,500.00
Start Date End Date Weekdays Spots/				
Week: 10/01/12 10/07/12S 1	\$1,500.00			
Week: 10/08/12 10/14/12S 1	\$1,500.00 \$1,500.00			
Week: 10/15/12 10/21/12S 1	\$1,500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remein obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute peyment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of rece or ethnicity



Contract / Revision Alt Order# 09781615 568956 Estimate # Contract Dates Product DSCC 1533 10/02/12 - 11/06/12

Original Date / Revision Advertiser / 08/16/12 08/16/12 Democratic Senatorial Ca

					Spots/				To	tals	
*Line Ch Start I	Date End D	ate Descriptio	n	Start/End Time	Days	Length Week	Rate	Type Sp	ots	Amount	
Start Date	End Date	Weekdays	Spots/Week	Rate							
Week: 10/22/12	10/28/12	S	1	\$1,500.00							
Week: 10/29/12	11/04/12	S	1	\$1,500.00							
N 81 6 10/21		12 Su 10p-103		10p-1035p		:30		NM.	2	\$2,500.00	
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>							
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	S	0	\$1,250.00 \$0.00							
Week: 10/29/12	11/04/12	S	1	\$1,250.00							
			· · · · · · · · · · · · · · · · · · ·	1035p-1105p		:30		NM	2	\$1,800.00	
N 82 6 10/28. Start Date	End Date	Weekdays	Spots/Week	Rate		.50		,	_	* 1100000	
Week: 10/22/12	10/28/12	S	1	\$900.00							
Week: 10/29/12	11/04/12	S	1	\$900.00							
N 83 6 10/08	/12 11/02/	12 M-F 1035p	-1105p	1035p-1105p		:30		NM	8	\$4,400.00	
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>							
Week: 10/08/12	10/14/12	MTWTF	2	\$550.00							
Week: 10/15/12	10/21/12	MTWTF	2	\$550.00							
Week: 10/22/12	10/28/12	MTWTF	2	\$550.00							
Week: 10/29/12	11/04/12	MTWTF	2	\$550.00	_						
N 84 6 10/08				1105p-1135p		:30		NM	8	\$2,400.00	
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u> \$300.00							
Week: 10/08/12	10/14/12 10/21/12	MTWTF	2 2	\$300.00							
Week: 10/15/12 Week: 10/22/12	10/21/12	MTWTF MTWTF	2	\$300.00							
Week: 10/22/12	11/04/12	MTWTF	2	\$300.00							
				1135p-1205a		:30	_	NM	4	\$1,200.00	
N 85 6 10/22 Start Date	/12 11/02/ End Date	12 M-F 1135p Weekda <u>ys</u>	Spots/Week	Rate		.00			,	\$1,25	
Week: 10/22/12	10/28/12	MTWTF	2	\$300.00							
Week: 10/29/12	11/04/12	MTWTF	2	\$300.00							
N 86 6 10/27		12 College Fo	otball on	2p-6p		:30		NM	2	\$2,670.00	
Start Date	End Date	Weekdays	Spots/Week	Rate							
Week: 10/22/12	10/28/12	S-	2	\$1,335.00							
N 87 6 10/06	/12 10/20/	12 College Fo	otball on	various		:30		NM	3	\$5,400.00	
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>							
Week: 10/01/12	10/07/12	S-	1	\$1,800.00				- 1			
Week: 10/08/12	10/14/12	S-	1	\$1,800.00							
Week: 10/15/12	10/21/12	S-	1	\$1,800.00				212.4		#40 000 00	
N 88 6 10/07			X Pregame	various		:30		NM	4	\$10,000.00	
Start Date	End Date	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$2,500.00							
Week: 10/01/12	10/07/12 10/14/12	S	1	\$2,500.00							
Week: 10/08/12 Week: 10/15/12	10/14/12		1	\$2,500.00							
Week: 10/22/12	10/28/12	S	1	\$2,500.00							
		12 NFL on FC	OV 12n	12p-CC		:30		NM	1	\$5,750.00	
N 89 6 10/14 Start Date	End Date	Weekdays	Spots/Week	Rate				, , , , ,		,	
Week: 10/08/12	10/14/12	S	1	\$5,750.00							
		/12 M-F 630a-	7a	630a-7a		:30		NM	2	\$1,870.00	
	End Date	Weekdays	Spots/Week	<u>Rate</u>							
Week: 10/01/12	10/07/12	-TWTF	2	\$935.00							
N 91 6 10/02	2/12 10/05/	/12 M-F 730a-	-8a	730a-8a		:30		NM	2	\$2,000.00	
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate							
Week: 10/01/12	10/07/12	-TWTF	2	\$1,000.00				1			

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Nolwithstanding to whom bills are rendered, edvertiser, egency and service, jointly and severally, shall remain obligated to pay to slation the amount of eny bills rendered by station within the time specified and until payment in full is received by station. Peyment by edvertiser to agency or to service or payment by agency to service, shall not constitute payment to slation. Stelion will not be bound by conditions printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week edvance cencellation notice is required unless otherwise specified LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of rece or ethnicity



Contract / Revision Alt Order # 568956 09781615 Estimate# Contract Dates Product 10/02/12 - 11/06/12 DSCC 1533

Original Date / Revision <u>Advertiser</u> 08/16/12 / 08/16/12 Democratic Senatorial Ca

		Spots/	т	otals
*Line Ch Start Date End Date Description	Start/End Time			
Start Date End Date Weekdays Spots/Week	Rate			
N 92 6 10/02/12 10/05/12 M-F 8a-830a Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 2	<u>Rate</u> \$850.00	:30	NM 2	\$1,700.00
N 93 6 10/02/12 10/05/12 M-F 430-5a Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TwTF-~ 2	430-5a	:30	NM 2	\$300.00
N 94 6 10/02/12 10/05/12 M-F 9a-930a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 -TWTF 2	9a-930a	:30	NM 2	\$670.00
N 95 6 10/02/12 10/05/12 M-F 11a-1130a FOX 6 Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 2	<u>Rate</u> \$300.00	:30	NM 2	\$600.00
N 96 6 10/02/12 10/05/12 M-F 4p-430p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12 -TWTF 1	4p-430p	:30	NM 1	\$325.00
N 97 6 10/02/12 10/05/12 M-F 5p-530p Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 2	5p-530p	:30	NM 2	\$1,200.00
N 98 6 10/02/12 10/05/12 M-F 530p-6p Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 2	530p-6p <u>Rate</u> \$600.00	:30	NM 2	\$1,200.00
N 99 6 10/02/12 10/05/12 M-F 6p-630p Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 2	6p-630p	:30	NM 2	\$1,300.00
N 100 6 10/02/12 10/05/12 M-F 9-930p <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/01/12 10/07/12 -TWTF 2	9p-930p	:30	NM 2	\$3,050.00
N 101 6 10/02/12 10/05/12 M-F 930-10p Start Date	930p-10p	:30	NM 1	\$1,450.00
N 102 6 10/02/12 10/05/12 M-F 10p-1035p Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 1	10p-1035p <u>Rate</u> \$1,300.00	:30	NM 1	\$1,300.00
N 103 6 10/02/12 10/05/12 M-F 1035p-1105p Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 2	1035p-1105p <u>Rate</u> \$550.00	:30	NM 2	\$1,100.00
N 104 6 10/02/12 10/05/12 M-F 1105p-1135p Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TWTF 2	1105p-1135p	:30	NM 2	\$600.00
N 105 6 10/02/12 10/05/12 M-F 5a-530a	5a-530a <u>Rate</u> \$400.00	:30	NM 2	\$800.00
N 106 6 11/03/12 11/03/12 College Football on Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 1	various <u>Rate</u> \$2,000.00	:30	NM 1	\$2,000.00
N 107 6 11/04/12 11/04/12 NFL on FOX Pregame Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S 1	various <u>Rate</u> \$3,000.00	:30	NM 1	\$3,000.00
N 108 6 10/28/12 10/28/12 NFL on FOX 12p	12p-CC	:30	NM 1	\$5,350.00

/ 08/16/12

08/16/12



	Contract / Revision 568956 /	Alt Order # 09781615
Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	DSCC	1533
Advertiser	10	ininal Date / Revision

						Spots/			Te	otals
*Line Ch Start D	ate End Da	ite Descrip	otion	Start/End Time	Days	Length Week	Rate	Type	Spots	Amount
Start Date Week: 10/22/12	End Date 10/28/12	Weekdays	Spots/Weel	Rate \$5,350.00						
N 109 6 10/28/1 <u>Start Date</u> Week: 10/22/12	12 10/28/12 End Date 10/28/12	2 NFL on <u>Weekdays</u> S	FOX 3p Spots/Weel 1	3p-CC <u>Rate</u> \$5,350.00		:30		NM	1	\$5,350.00
						Totals	S		459	\$337,800.00
Time Period	# of S	pots Gr	oss Amount	Net Amount						
10/01/12 -10/28/1:	2	331 8	\$250,605.00	\$213,014.25						
10/29/12 -11/06/13	2	128	\$87,195.00	\$74,115.75						
Totals		459	337,800.00	\$287,130.00						

Democratic Senatorial Ca

Signature:	Date:	
		_